# Data-driven sensitivity analysis for Matching estimators

Giovanni Cerulli 1

<sup>1</sup>IRCrES-CNR, Research Institute on Sustainable Economic Growth

London Stata Conference 2018 Cass Business School September 6-7

## Summary

- Motivation and objective
- Current approaches
- The LOCO approach
- Stata implementation via sensimatch
- Application
- Conclusion

#### Motivation and objective

- Under "unobservable selection" Matching is an inconsistent estimator of the ATET
- Unobersevables are context-dependent (genuine and/or contingent unobservables)
- Alternative methods: instrumental-variables (IV), selection models (SM), and quasi-natural approaches (regression discontinuity design, RD), Diff-in-diffs
- Costly alternatives require extra information and assumptions, rarely available, not accessible, often unreliable
- Sensitivity analysis helps to detect whether Matching is robust to unobservable selection

#### Motivation and objective

#### This paper:

- proposes a (novel) sensitivity analysis for unobservable selection in Matching estimation based on a "leave-one-covariate-out" (LOCO) approach
- rooted in the Machine Learning literature
- based on a bootstrap over different subsets of covariates
- simulates estimation scenarios and compares them with the baseline Matching estimated by the analyst
- introduces sensimatch, a Stata routine I developed to run this method
- provides an instructional application on real data

#### Sensitivity analysis for Matching

#### Motivation and objective Current approaches The LOCO approach The Stata module sensimatch Application

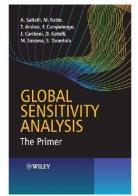


lo intendo scultura, quella che si fa per forza di **levare**: quella che si fa per via di **porre**, è simile alla pittura

(I mean sculpture, the one that one does by force of removing: what one does by posing, is similar to painting)

Michelangelo Buonarroti "Letter to Sir Benedetto Varchi" Florence, XVI Century

**Sensitivity analysis**: the study of how the *uncertainty* in the output of a model or system can be explained by different sources of uncertainty in its inputs



## Sensitivty approaches in the Matching literature

Two Matching sensitivity tests for the possible presence of *unob*servable selection:

- ullet The Rosenbaum (1987) test  $\Longrightarrow$  based on the Wilcoxon's signed rank statistic
- The Ichino, Mealli, and Nannicini (IMN, 2008) test ⇒ based simulating the (possible) presence of unobeservable

# Rosenbaum approach

- Assume perfect randomization (as restored after Matching)
- Define  $\Gamma =$  "PS ratio between treated and untreatred"  $\Rightarrow$  same odds under randomization
- Perturbate randomization by increasing  $\Gamma \Rightarrow$  larger departure from randomization
- Look at what Γ the effect (ATET) is no longer significant (result overturning)
- ullet A high level of critical  $\Gamma$  is a signal of Matching robustness

# IMN approach

- Consider the baseline Matching estimates
- Define d and s as two probability ratios increasing with unobservable selection: 1. d: UCs effect on the outcome; 2. s: UCs effect on the treatment
- As soon as both d and s increase, ATET goes to zero
- Tabulate increasing values of d and s until ATET is no longer significant.
- A high level of critical d and s is a signal of Matching robustness

# The logic of LOCO

- Previous methods follow a posing logic ⇒ what happens when one perturbates the baseline model by adding up UCs
- LOCO follows a different but specular logic: "if the baseline model results are poorly (strongly) sensitive to adding up UCs, it is likely to be poorly (strongly) sensitive to removing them"
- We can obtain a specular result by removing, instead of posing

## The LOCO algorithm

- **3** Start from running a Matching model using  $\mathbf{x} = \{x_1, x_2, \dots, x_K\}$  observable confounders, thus estimating one single ATET, and take this as the baseline estimate.
- 2 Starting from the K observables, select a subset size S with  $S=1,2,\ldots,j,\ldots,M$ , and M<K.
- Oraw H times at random and without replacement a set of covariates of size S from the original set of observables x.
- Run H Matching models of size S thus obtaining a number of H ATET point estimates, standard errors, and confidence intervals.
- ullet For each size S, average the obtained estimates over H, and check whether the results are sensibly changed by reducing S from K-1 to 1.

#### The Stata module sensimatch

reg: Ordinary Least Squares

#### **Title**

**sensimatch** – Data-driven sensitivity analysis to assess Matching robustness to unobservable selection

#### **Syntax**

```
sensimatch outcome treatment [varlist] ,
sims(#) mod(modeltype) seed(#) fac(varlist_f)
vce(vcetype) graph_options(options)
modeltype
```

match: Nearest-neighbour propensity-score Matching

#### Application on real data

- Dataset: National Longitudinal Survey of Mature and Young Women (NLSW) in 1988
- Objective: Detecting the effect of "unionization" on hourly "wage" on 2,246 American women
- Confounders: age: age of the woman; race: race of the woman (white, black, other); married: married vs. non-married; never\_married: whether or not never married; grade: grade obtained at school final exam; south: whether of not the woman comes from the South; smsa: whether she lives in SMSA; c\_city: whether of not she lives in central city; collgrad: whether she is college graduated; hours: usual hours worked; ttl\_exp: total work experience; tenure: job tenure in years; industry: type of industry; occupation: type of occupation.

# Baseline propensity—score Matching results - psmatch2

```
***********************
use nlsw88 , clear
global y "wage"
global w "union"
global xvars age race married never_married ///
grade south smsa c_city collgrad hours ttl_exp tenure
global factors "industry occupation"
*************************
xi: psmatch2 $w $xvars i.industry i.occupation , out($y) common
       T C Diff S.E. T-stat
DIM
       8.67 7.25 1.44 .22 6.44
       | 8.67 7.65 1.02 .37 2.76
ATET
```

#### Rosenbaum sensitivity analysis - rbounds - #1

#### Using rbounds

- . xi: psmatch2 \$w \$xvars i.ind i.occ , out(\$y) common
- . gen delta = \$y \_wage if \_treated==1 & \_support==1
- . rbounds delta , gamma(1 (0.01) 2)

#### Rosenbaum sensitivity analysis - rbounds - #2

	sig+	sig-	t-hat+	t-hat-	CI+	CI-
1	2.6e-06	2.6e-06	1.08293	1.08293	.619968	1.53784
1.01	4.0e-06	1.7e-06	1.05878	1.10306	.595817	1.55797
1.02	6.1e-06	1.1e-06	1.03772	1.12319	.575685	1.58212
1.03	9.2e-06	6.9e-07	1.0145	1.14331	.556793	1.60628
1.04	.000014	4.4e-07	.994364	1.16345	.539451	1.62641
1.05	.00002	2.8e-07	.974235	1.1876	.515301	1.64654
1.06	.000029	1.8e-07	.954105	1.2037	.495169	1.66667
1.07	.000042	1.1e-07	.933976	1.22474	.47504	1.6868
1.08	.000059	6.9e-08	.913847	1.24798	.458934	1.70692
1.09	.000083	4.3e-08	.893721	1.26811	.434783	1.72705
1.1	.000116	2.7e-08	.873592	1.28422	.414655	1.74641
1.11	.000159	1.7e-08	.857484	1.30435	.394527	1.76731
1.12	.000218	1.0e-08	.837229	1.32448	.378421	1.78342
1.13	.000294	6.4e-09	.817228	1.34213	.358293	1.80354
1.14	.000394	3.9e-09	.797103	1.36071	.334139	1.81965
1.15	.000523	2.4e-09	.776974	1.38083	.314009	1.83978

## Rosenbaum sensitivity analysis - rbounds - #3

```
1.35
            .033501
                                                    -.036234
                                                               2.18196
                      7.9e-14
                                 .438807
                                           1.72593
1.36
            .038743
                      4.6e-14
                                .421621
                                           1.73913
                                                    -.052334
                                                               2.19659
1.37
            .044587
                      2.7e-14
                                 .406602
                                           1.75523 -.068438
                                                               2.21417
1.38
            .051068
                      1.6e-14
                                  .3905
                                           1.77523
                                                     -.08454
                                                               2.23027
1.39
            .058221
                      9.0e-15
                                .378419
                                           1.78744
                                                    -.100643
                                                               2.24235
1.4
                      5.2e-15
                                 .362316
                                           1.79952
                                                               2.25845
            .066076
                                                    -.116748
1.41
                                 .342191
                                           1.81562
                                                   -.132852
            .074661
                      3.0e-15
                                                               2.27455
1.42
            .083999
                      1.8e-15
                                 .326085
                                           1.83172
                                                   -.152974
                                                               2.29054
1.43
            .094111
                      1.0e-15
                                .309982
                                           1.84523
                                                   -.165056
                                                               2.30274
1.44
            .105012
                      5.6e-16
                                 .293881
                                            1.8599
                                                     -.17992
                                                               2.31884
```

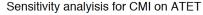
Unlikely circumstance ⇒ Matching **robust** to unobservable selection

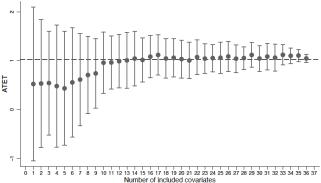
# LOCO sensitivity analysis - sensimatch - #1

```
Using sensimatch
```

```
sensimatch $y $w $xvars , mod(match) sims(50) ///
vce(robust) fac($factors) seed(1010)
```

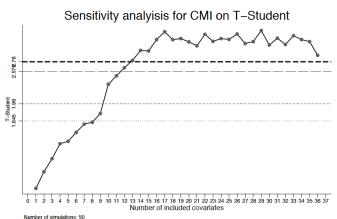
## LOCO sensitivity analysis - sensimatch - #2





Number of simulations: 50 Reference ATET: 1.03 Model: Propensity—score Matching Number of baseline covariates: 37 Dependent variable: Wage

## LOCO sensitivity analysis - sensimatch - #3



Reference T-student: 2.76
Model: Propensity-score Matching
Number of baseline covariates: 37
Dependent variable: Wage

## LOCO sensitivity analysis - sensimatch - #4

As a possible **measure of sensitivity** to *unobservable selection* one can consider, for instance, "the ratio between the number of *not removed covariates* leading to lose  $\alpha$ -significance and the number of the *baseline covariates*":

#### Sensitivity index

$$\rho_{\alpha} = \frac{S_{critical,\alpha}}{K}$$

As long as  $\rho_{\alpha}$  increases, Matching sensitivity to *unobservable selection* increases accordingly.

#### LOCO sensitivity analysis - sensimatch - #5

In our previous example we have that:

$$\rho_1 = \frac{12}{37} = 0.33$$

$$\rho_1 = \frac{9}{37} = 0.24$$

$$\rho_1 = \frac{7}{37} = 0.18$$

One can pre-fix a given **threshold** for the accepted level of uncertainty as, for example, a  $\rho$  not larger than 90%. A value of  $\rho$  larger than 90 may signal a *severe* sensitivity of Matching to unobservable selection.

#### Conclusion

- The LOCO approach seems to lead to results consistent with those from the Rosenbaum approach
- It has the adavantage to be totally data-driven ⇒ it is model-free
- It can be generalized to whatever causal parameter and methods (for instance the IPW)
- It has the disadvantage to be computationally intensive and thus slower to provide results

## Many thanks !!!



See you next year for the London Stata Conference 2019!