

**BOSTON COLLEGE**  
**Department of Economics**

**Economics 278**

**Environmental Economics**

**Spring 2002**

Professor Frank Gollop  
McGuinn 519  
Office Hours: Tuesday/Thursday 3:00-4:30

Text: Callan, Scott J. and Janet M. Thomas. Environmental Economics and Management.  
(Second Edition) Fort Worth, TX: Dryden, 2000.

Course Requirements:	First Midterm	20%
	Second Midterm	25%
	Economic Analyses (3)	15%
	Final	40%

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**Three Economic Analyses**

Three 150-word essays are due over the course of the semester. Find an article in a newspaper or periodical (dated after January 1, 2002) discussing a current environmental issue. Write a brief analysis (no more than 150 words) of some economic concept or principle stimulated by something stated in the article. I am looking for economic analysis, not a book report describing the content of the article. With your formal training in undergraduate economics, I want you to take the article one-step beyond what the author wrote for a general audience. Submit your analysis with the article attached.

The due dates are February 21, March 21, and April 9.

No extensions will be granted. No essays will be accepted late. They are due at the beginning of class on the due date. Each essay is worth a maximum of five (5) points toward the final grade.

## COURSE CALENDAR

### THEORY

- |      |   |                |
|------|---|----------------|
| I.   | Introduction  | Jan 15         |
| II.  | Terminology of Environmental Analysis                           | Jan 17         |
| III. | Microeconomic Theory: Traditional Market Analysis               | Jan 22-24      |
| IV.  | Microeconomic Theory: Market Failure/Public Goods/Externalities | Jan 29 - Feb 5 |

**FIRST MIDTERM** (45 minutes) Feb 7

- |     |                       |           |
|-----|-----------------------|-----------|
| V.  | Traditional Solutions | Feb 7-12  |
| VI. | Economic Solutions    | Feb 12-19 |

### POLICY

- |       |   |        |
|-------|---|--------|
| VII.  | Risk Analysis                                 | Feb 21 |
| VIII. | Benefit-Cost Analysis                         |        |
|       | A.Measuring Benefits                          | Feb 26 |
|       | B.Measuring Costs                             | Feb 28 |
|       | C.Decision-Making Using Benefit-Cost Analysis | Mar 12 |

**SECOND MIDTERM** (75 minutes) Mar 14

### APPLICATIONS

- |     |                                       |           |
|-----|---------------------------------------|-----------|
| IX. | Air Pollution                         |           |
|     | A.Evolution of U.S. Policy            | Mar 19    |
|     | B.Mobile Sources: Case Study of Autos | Mar 21    |
|     | C.Stationary Sources                  | Mar 26    |
|     | D.Case Study of Electric Utilities    | Apr 2     |
|     | E.Global Warming: Greenhouse Gases    | Apr 4     |
| X.  | Hazardous Waste                       | Apr 9-11  |
| XI. | Municipal Solid Waste                 | Apr 16-18 |

### OPEN DISCUSSION

- |      |                          |           |
|------|--------------------------|-----------|
| XII. | Topics Selected by Class | Apr 23-30 |
|------|--------------------------|-----------|

**SYLLABUS**THEORY

- I. Introduction
- II. Terminology of Environmental Analysis  
Chapter 1
- III. Microeconomic Theory: Traditional Market Analysis  
Chapter 2
- IV. Microeconomic Theory: Market Failure/Public Goods/Externalities  
Chapter 3
- V. Traditional Solutions  
Chapter 4  
Kellogg, Michael, "After Environmentalism," Regulation, Number 1 (1994), pp. 25-34.
- VI. Economic Solutions  
Chapter 5

POLICY

- VII. Risk Analysis  
Chapter 6 (read for context); Chapter 7  
Gray, George M., "Measure Risk, Not Just Emissions," Regulation, 22, No. 4, (1999), pp. 12-15.
- VIII. Benefit-Cost Analysis
  - A. Measuring Benefits  
Chapter 8  
Brennan, Timothy J., "Discounting the Future: Economics and Ethics," Resources, No. 120 (Summer 1995), pp. 3-6.
  - B. Measuring Costs  
Chapter 9  
Braconi, Frank, "Environmental Regulation and Housing Affordability," Cityscape, 2 (September 1996), Excerpts distributed in class.  
Portney, Paul R. and Winston Harrington, "Health-Based Environmental Standards: Balancing Costs with Benefits," Resources, No. 120 (Summer 1995), pp. 7-10.
  - C. Decision-Making Using Benefit-Cost Analysis  
Chapter 10  
Viscusi, W. Kip, "Secondhand Smoke," Regulation, 3, (1995), pp. 42-49.

## APPLICATIONS

- IX. Air Pollution
- A. Evolution of U.S. Policy  
Chapter 11
  - B. Mobile Sources: Case Study of Autos  
Chapter 12 (pp. 322-41)
  - C. Stationary Sources  
Chapter 12 (pp. 342-69)
  - D. Case Study of Electric Utilities  
Maloney, M.T. and Bruce Yandle, "Cleaner Air at Lower Cost: Bubbles and Efficiency," Regulation (May/June 1980), pp. 49-52.  
Schmalensee, Richard, Paul Joskow, A. Denny Ellerman, Juan Pablo Montero, and Elizabeth M. Bailey, "An Interim Evaluation of Sulfur Dioxide Emission Trading," Journal of Economic Perspectives, 12 (Summer 1998), pp. 53-68.  
Gollop, Frank and Mark Roberts, "Cost-Minimizing Regulation of Sulfur Emissions: Regional Gains in Electric Power," Review of Economics and Statistics (February 1985), Introduction and sections III and IV; section II optional.
  - E. Global Warming: Greenhouse Gases  
Chapter 13 (pp. 382-405)  
Sedjo, Roger A., "Harvesting the Benefits of Carbon 'Sinks'," Resources, 133 (Fall 1998), pp. 10-13.  
Taylor, Jerry, "Clouds over Kyoto," Regulation (Winter 1998), pp. 57-62.  
Gollop, Frank, Kelly Chaston, and Kathleen Lang, "The Battle Against Major Air Pollutants: Some Wartime Statistics," Working Paper (September 1996).
- X. Hazardous Waste  
Chapter 17
- XI. Municipal Solid Waste  
Chapter 18