### Living in a Parallel World?

Difference-in-differences for infectious disease policy evaluation

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2025 Stata Biostatistics and Epidemiology Virtual Symposium February 20, 2025

2025 Stata Virtual Symposium

Infectious disease models are powerful tools for prediction and policy.

# Infectious disease models are powerful tools for prediction and policy.



The Good



#### The Good

• Careful consideration of data-generating processes



#### The Good

- Careful consideration of data-generating processes
- Make the most of limited/uncertain data



#### The Good

- Careful consideration of data-generating processes
- Make the most of limited/uncertain data
- Forward-looking



### They have benefits and drawbacks.

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Salomon (2019): We need "systematic reevaluation of the cost-effectiveness literature with reference to **ex-post empirical evidence** on costs and effects in real-world programs."

#### Difference-in-differences

A Weekly Difference between Districts That Lifted Masking and Districts That Sustained Masking



#### Synthetic control methods



#### Regression discontinuity



#### Instrumental variable methods



### **Opinion** | What we need to know before we can end social distancing

By Michael L. Barnett, Caroline O. Buckee and Yonatan H. Grad April 1, 2020 at 10:23 a.m. EDT

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- Empirical counterfactuals from untreated units

### They have their own drawbacks.



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What's trending in difference-indifferences? A synthesis of the recent econometrics literature 🖈

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My work: Take the best of both worlds.

### Infectious disease models

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We develop **comprehensive theoretical architecture** for conducting observational policy evaluation and transporting results to inform projections. We also support its implementation in **public health practice**.

### Today

### Difference-in-differences (DiD) for infectious disease outcomes



Supported in part by the Centers for Disease Control and Prevention though the Council of State and Territorial Epidemiologists (NU38OT000297-02)

Shuo Feng PhD Candidate, Biostatistics

### DiD Background

### DiD specifications

Power

Examples

Discussion

### DiD is popular.



### Especially among Stata users!



## Difference-in-differences (DID) and DDD models

#### Highlights

- DID and DDD ATET estimators for repeated cross-sections and panel data
- Wild-bootstrap *p*-values and confidence intervals
- Bias-corrected standard errors using the Bell and McCaffrey degrees-of-freedom adjustment
- ATET estimates and standard errors using the Donald and Lang method
- Mean-outcome and parallel-trends graphical diagnostics
- · Granger-type and parallel-trends tests
- · Time-specific treatment effects

See all features 7

### About DiD



### About DiD



**Parallel trends assumption (PTA):** Treatment and comparison units were moving in parallel pre-intervention, and would have continued to do so absent the intervention (untestable).

### DiD became even more popular during COVID-19.



DiD Background

### COVID-19 policy evaluation

There was a lot of disagreement on how to use DiD to evaluate COVID-19 incidence and mortality:

- incidence
  - with matching
  - with synthetic controls
- log(incidence)
- log(incidence growth rate)
- log/log models

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Why do we trust that trends are parallel, even if levels may differ?

- DiD is appealing because it allows researchers to estimate treatment effects, even absent comparison groups that exactly match the treatment group.
- But it's hard to know what the PTA confers about underlying data-generating processes.
- Infectious disease is a context with sufficiently deep theory to precisely interpret the PTA.

What must we assume about treatment and comparison transmission dynamics for different DiD specifications to work well?

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- 4. Re-analyze published examples
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DiD specifications

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- 2. Set up two-period, two-unit DiD model.
- 3. Formally derive mathematical conditions required for the PTA to hold in closed-form for different model specifications.
- 4. Interpret these in practical terms.

## SIR model

We work with a stochastic SIR model. Assuming initial conditions  $S_0, I_0, R_0, \mbox{ for } t>0;$ 

$$\begin{split} I_{t+1}^* &\sim Pois\left(\mu_t = \beta_t S_t \frac{I_t}{N}\right) \\ S_{t+1} &= S_t - I_{t+1}^* \\ I_{t+1} &= (1-\gamma)I_t + I_{t+1}^* \\ R_{t+1} &= R_t + \gamma I_t \end{split}$$

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We assume  $I_{t+1}^*$  is Poisson distributed, but most results hold for any distribution with mean  $\mu_t$ .

## SIR assumptions

- 1. Closed, stable population of  $\boldsymbol{N}$  individuals
- 2. Homogeneous mixing and transmission:  $\beta_t \frac{I_t}{N}$  constant across individuals

Assume a canonical DiD setup with two units,  $D = \{0, 1\}$ , and two time periods,  $T = \{t_1, t_2\}$ , with unit 1 treated at time  $t_2$ . Let  $Y_{d,t}$  be the outcome of unit d at time t.

$$ATT = \mathbb{E}\left[Y_{1,t_2}(1) - Y_{1,t_2}(0)\right]$$

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To estimate this, we define the parallel trends assumption:

$$\begin{split} g\left(\mathbb{E}\left[Y_{1,t_{2}}(0)\right]\right) &- g\left(\mathbb{E}\left[Y_{1,t_{1}}(0)\right]\right) \\ &= \\ g\left(\mathbb{E}\left[Y_{0,t_{2}}(0)\right]\right) - g\left(\mathbb{E}\left[Y_{0,t_{1}}(0)\right]\right), \end{split}$$

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## Model specifications

The parallel trends assumption is usually sensitive to functional form (Roth & Sant'Anna (2023)).

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| Specification | Definition                                     | Frequency <sup>i</sup> |
|---------------|--|------------------------|
| Incidence     | $I^*_{d,t}$                                    | 17/29 (59%)            |
| Log incidence | $\log(I^*_{d,t})$                              | 10/29 (34%)            |
| Log growth    | $\log\left(\frac{I_{d,t}^*}{I_{d,t}^*}\right)$ | 2/29 (7%)              |

<sup>i</sup> Literature Review: all COVID-19 DiD analyses published in *JAMA* network journals, *New England Journal of Medicine, PNAS, Nature Research* journals, *Lancet, Health Affairs,* and *Health Economics* from 2020-2022.

|               |   |          | Assumptions: Treatment vs. comparison parameters |                                    |   |
|---------------|---|----------|--|------------------------------------|---|
| Specification | Outcome   | Link     | Susceptible<br>population                        | Initial<br>infections              | Effective<br>contact rates                            |
|               |   | g(.)     | $(S_{d,0})$                                      | $\mathbb{E}\left[Y_{d,t_1}\right]$ | $\left(\beta_{d,t_1-1},\ldots,\beta_{d,t_2-1}\right)$ |
| Incidence     | $Y_{d,t}=I_{d,t}^*$   | identity |  |                                    |   |
| Log incidence | $Y_{d,t}=I_{d,t}^*$   | log      |  |                                    |   |
| Log growth    | $Y_{d,t} = \frac{\mathbb{E} \begin{bmatrix} I_{d,t}^* \end{bmatrix}}{\mathbb{E} \begin{bmatrix} I_{d,t-1}^* \end{bmatrix}}$ | log      |  |                                    |   |

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| Specification           | Outcome   | Link     | Susceptible population                           | Initial<br>infections              | Effective<br>contact rates                            |
|                         |   | g(.)     | $\left( S_{d,0}\right)$                          | $\mathbb{E}\left[Y_{d,t_1}\right]$ | $\left(\beta_{d,t_1-1},\ldots,\beta_{d,t_2-1}\right)$ |
| Incidence               | $Y_{d,t} = I_{d,t}^{\ast}$  | identity |  |                                    |   |
| Log incidence           | $Y_{d,t} = I_{d,t}^{\ast}$  | log      |  |                                    |   |
| Log growth              | $Y_{d,t} = \frac{\mathbb{E}\left[I_{d,t}^*\right]}{\mathbb{E}\left[I_{d,t-1}^*\right]}$ | log      |  |                                    |   |
| $\log R_t$              | $Y_{d,t} = R_{d,t}$   | log      |  |                                    |   |
| $\textit{Log } \beta_t$ | $Y_{d,t} = \beta_{d,t}$   | log      |  |                                    |   |
|                         |   |          |  |                                    |   |

|                         |   |          | Assumptions:                     | Treatment vs.             | comparison parameters              |
|-------------------------|---|----------|----------------------------------|---------------------------|------------------------------------|
| Specification           | Outcome   | Link     | Susceptible<br>population        | Initial<br>infections     | Effective<br>contact rates         |
|                         |   | g(.)     | (54,0)                           | $\lfloor Id, t_1 \rfloor$ | $(p_{d,t_1-1},\ldots,p_{d,t_2-1})$ |
| Incidence               | $Y_{d,t} = I_{d,t}^*$   | identity | $= {\rm or}  S_{d,0} \to \infty$ | =                         | =                                  |
| Log incidence           | $Y_{d,t} = I_{d,t}^*$   | log      | $S_{d,0} \to \infty$             |                           | =                                  |
|                         |   |          |                                  |                           | constant ratio +                   |
| Log growth              | $Y_{d,t} = \frac{\mathbb{E}\left[I_{d,t}^*\right]}{\mathbb{E}\left[I_{d,t}^*\right]}$ | log      | $S_{d,0} \to \infty$             |                           | $\beta_{d,t} = \beta_d$            |
|                         | [ <i>a</i> , <i>t</i> -1]   |          |                                  |                           | or $\gamma=1$                      |
| $\log R_t$              | $Y_{d,t} = R_{d,t}$   | log      | $S_{d,0} \to \infty$             |                           | constant ratio                     |
| $\textit{Log } \beta_t$ | $Y_{d,t} = \beta_{d,t}$   | log      |                                  |                           | constant ratio                     |



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| Log growth              | $Y_{d,t} = \frac{\mathbb{E} \Big[ I_{d,t}^* \Big)}{\mathbb{E} \Big[ I_{d,t-1}^* \Big]}$ | log         | $S_{d,0}  ightarrow \infty$        |   | constant ratio $+$<br>$eta_{d,t}=eta_{d}$<br>or $\gamma=1$                           |
| $Log R_t$               | $Y_{d,t} = R_{d,t}$   | log         | $S_{d,0}  ightarrow \infty$        |   | constant ratio   |
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### Incidence

 $g\left(\mathbb{E}\left[Y_{d,t}\right)\right]\right) = \mathbb{E}\left(I_{d,t}^*\right)$ 



Formal conditions and derivation

## Log incidence

 $g\left(\mathbb{E}\left[Y_{d,t}\right)\right]\right) = \log\left(\mathbb{E}\left[I_{d,t}^*\right]\right)$ 



Formal conditions and derivation 📜 Log transformations

## Log growth



 $g\left(\mathbb{E}\left[Y_{d,t}\right)\right] = \log\left(\frac{\mathbb{E}\left[I_{j,t}^*\right]}{\mathbb{E}\left[I_{j,t-1}^*\right]}\right)$ 

Formal conditions and derivation

# $\mathsf{Log}\ R_t$

But...log growth approximates log  $R_t!$  Definition

 $\log R_t$ 

But...log growth approximates log  $R_t!$  Definition



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Formal conditions and derivation

# $\mathrm{Log}\;\beta_t$

And then, why not model  $\beta_t$  directly?

# $\mathrm{Log}\;\beta_t$

#### And then, why not model $\beta_t$ directly?



 $g\left(\mathbb{E}\left[Y_{d,t}\right)\right]\right) = \log\left(\mathbb{E}\left[\beta_{d,t}\right]\right)$ 

Formal conditions and derivation

### ATT interpretations

| Specification     | Outcome  | Link     | Interpretation<br>of ATT                             |
|-------------------|--|----------|--|
|                   |  | g(.)     |  |
| Incidence         | $Y_{d,t} = I_{d,t}^*$  | identity | Difference   |
| $Log \ incidence$ | $Y_{d,t} = I_{d,t}^*$  | log      | Percentage difference                                |
| Log growth        | $Y_{d,t} = rac{\mathbb{E}\left(I_{d,t}^* ight)}{\mathbb{E}\left(I_{d,t-1}^* ight)}$ | log      | Percentage change                                    |
| $Log R_t$         | $Y_{d,t} = R_{d,t}$  | log      | Difference in<br>avg. transmissions<br>per infection |
| $Log \beta_t$     | $Y_{d,t} = \beta_{d,t}$  | log      | Difference in<br>effective contact rate              |

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| $Log \beta_t$     | $Y_{d,t} = \beta_{d,t}$  | log      | Difference in<br>effective contact rate              |

 $\longrightarrow$  We can also transform to average marginal effects.



## Inference

We conduct inference using the **wild score bootstrap** a generalization of the wild cluster bootstrap, which performs well with a **small number of clusters**.

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Key idea: In boostrap replicates, re-weight the score distribution based on an auxiliary cluster-level random variable with mean 0 and variance 1.

```
# run model
glm inc i.unit i.time 1.trt_post, family(poisson) link(log)
# wild cluster bootstrap
boottest 1.trt_post, cluster(unit) quietly
gen coef = _b[1.i.trt_post] in 1
# calculate p-value
gen p = r(p) in 1
keep coef p
```



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  - SEIR models: additional exposed state
  - Agent-based models: heterogeneity in individual agents

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  - SEIR models: additional exposed state
  - Agent-based models: heterogeneity in individual agents
- In more complex models, there is no closed-form solution (requires exactly equality).
- But often SIR is a decent approximation (defaults to our propositions above).

## Summary

#### Popular DiD specifications encode strong assumptions.

- Incidence requires identical expected outcome trajectories.
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#### $R_t$ and $\beta_t$

- Draw on fundamental epidemiological quantities
- More flexible than the established outcome specifications
- Can be estimated via MLE under SIR or with Wallinga-Teunis estimator under more complex transmission frameworks


# Summary

#### **Graphical diagnostics**

Our DID model assumes that the trends of **satis** for the control and treatment groups are parallel prior to the implementation of the new procedure. We can obtain a diagnostic of this assumption using **estat trendplot**.



#### Heterogeneous DID New

Heterogeneous DID estimates ATETs when treatment effects change over time and are different across cohorts. Use Stata's new hidregress and sthidiregress commands to estimate ATETs for each cohort and time period with repeated cross-sectional data and panel data.



ATT interpretations Average marginal effects (Time step aggregation) Multiple units and time periods ( $R_t$  and  $\beta_t$  estimation (Inference)

**DiD** specifications

#### DiD Background

#### DiD specifications

#### Power

Examples

Discussion



What is the cost of using a more robust model?

#### Power

What is the cost of using a more robust model?

We ran simulations, generating data from an SIR model. Key input parameters:

- Ratio of  $\beta_t$  (the baseline effective contact rate) between treated and control groups: {1.0, 1.1}
- Effect size: 0.7-1.3 (a multiplicative factor on  $\beta_t$ )

We run each model and conduct inference with the wild score bootstrap, clustering at the unit level.

All parameters

Power (PTA holds for all outcome specifications)



All plots  $(R_0 = 1)$  All plots  $(R_0 = 1.15)$ 

## Power ( $\beta_t$ differs across treatment and comparison groups)



# Summary

- 1. **Use log by default:** Modeling log incidence does not substantially reduce power compared to modeling incidence.
- 2. Log  $R_t$  and log  $\beta_t$  have greater power than log growth.
- 3. Beware susceptible depletion. With non-trivial susceptible depletion, only log  $\beta_t$  could handle differences in effective contact rates.

#### DiD Background

#### DiD specifications

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Examples

- On February 28, 2022, Massachusetts lifted the school state-level masking requirement.
- 2 districts did not lift mandates until June.



| Follow-up<br>time | Outcome<br>specification                 | ATT<br>(95% CI)  | Average marginal<br>effect (95% CI)  |
|-------------------|--|--|--|
| 15 weeks          | Incidence<br>Log incidence<br>Log growth | $\begin{array}{l} 48.1^{*} \; (38.9, \; 57.1) \\ 1.19 \; (0.90, \; 1.57) \\ 0.89 \; (0.70, \; 1.13) \end{array}$   | $\begin{array}{c} 48.1^{*} \ (38.9, \ 57.1) \\ 13.0 \ (-31.3, \ 47.1) \\ -71.4 \ (-3036.0, \ 120.5) \end{array}$ |
| 5 weeks           | Incidence<br>Log incidence<br>Log growth | $\begin{array}{c} 8.6^{*} \; (5.7, \; 11.5) \\ 1.62^{*} \; (1.26, \; 2.09) \\ 0.97 \; (0.77, \; 1.22) \end{array}$ | $8.6^*$ (5.7, 11.5)<br>6.9* (1.8, 10.8)<br>8.6 (-10.9, 16.6)   |

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|-------------------|--|--|--|
| 15 weeks          | Incidence<br>Log incidence<br>Log growth | $48.1^{*}$ (38.9, 57.1)<br>1.19 (0.90, 1.57)<br>0.89 (0.70, 1.13)  | $\begin{array}{c} 48.1^{*} \ (38.9, \ 57.1) \\ 13.0 \ (-31.3, \ 47.1) \\ -71.4 \ (-3036.0, \ 120.5) \end{array}$ |
| 5 weeks           | Incidence<br>Log incidence<br>Log growth | $\begin{array}{c} 8.6^{*} \ (5.7, \ 11.5) \\ 1.62^{*} \ (1.26, \ 2.09) \\ 0.97 \ (0.77, \ 1.22) \end{array}$ | $\begin{array}{c} 8.6^{*} \; (5.7, \; 11.5) \\ 6.9^{*} \; (1.8, \; 10.8) \\ 8.6 \; (-10.9, \; 16.6) \end{array}$ |

| Follow-up<br>time | Outcome specification                    | ATT<br>(95% CI)   | Average marginal effect (95% CI)   |
|-------------------|--|---|--|
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- On July 3, 2020, Kansas passed an an executive order requiring masks.
- This was initially adopted only in 15 counties.



| Outcome<br>specification | ATT<br>(95% CI)                 | Average marginal<br>effect (95% CI) |
|--------------------------|---------------------------------|-------------------------------------|
| Incidence                | $-21.6^{\ast}\ (-28.3,\ -14.8)$ | $-21.6^{*}\ (-28.3,\ -14.8)$        |
| Log incidence            | $0.33^*\;(0.22,\;0.59)$         | $-55.1^{\ast}\ (-101.2,\ -19.1)$    |
| Log growth               | $0.96\ (0.74,\ 1.25)$           | $-9.5\;(-2139.8,\;25.3)$            |
| $Log\; R_t$              | $0.97\ (0.90,\ 1.05)$           | $-6.1 \; (-22.2, \; 8.3)$           |
| $Log\;\beta_t$           | $0.95^{\dagger}\ (0.86,\ 1.01)$ | $-10.8^{\dagger}$ $(-36.0, 2.6)$    |

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#### DiD Background

DiD specifications

Power

Examples

Discussion

Discussion

## Contributions

- 1. Make explicit epidemiological assumptions embedded in popular DiD specifications with infectious disease outcomes
- 2. Propose robust specifications that can be generalized to more complex transmission dynamics
- 3. Characterize the bias-variance trade-off (e.g., logs as default)
- 4. Show that these differences are practically meaningful

We estimate a 3-5% reduction in  $\beta_t$  from masking. How does this help us make future projections?

1. Change benchmarks: 5-10% vs. 50-90%.

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- $\longrightarrow$  Cycles of projections and evaluation

#### Extensions to this work

#### Alternative causal inference methods

- Infectious disease dynamics are uniquely punishing!
- Synthetic control methods, regression discontinuity, spillovers

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- Decision analytic methods for quantifying uncertainty
- Reduce researcher degrees of freedom (e.g., pre-analysis plans)

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#### Applications

- CHAI: evaluation of malaria control efforts
- RIDOH: triggers for nursing home interventions
- NYC Health: framework for emergency policy evaluation

## Thank you!

Feel free to reach out: alyssa\_bilinski@brown.edu (especially if you are a Stata developer). Questions?



## Expected incidence (SIR)

#### Proposition (Expected incidence)

Assuming an SIR data-generating process with initial conditions  $\{S_{d,0}, I_{d,0}, R_{d,0}\}$ , expected incidence at times t + 1 can be written:

$$\mathbb{E}\left[I_{d,t+1}^*\right] = \frac{\beta_{d,t}}{N} \left(S_{d,0} + \frac{(1-\gamma)}{\beta_{d,t-1}}\right) \mathbb{E}\left[I_{d,t}^*\right] - \epsilon_t,$$

where 
$$\epsilon_t = (1-\gamma) \mathbb{E} \left[ I_{d,t-1} I_{d,t}^* \right] - \sum_{j=1}^t \mathbb{E} \left[ I_{d,t}^* I_{d,j}^* \right].$$

This result suggests that even with  $t_1$  and  $t_2$  as adjacent time-steps, we cannot straightforwardly write  $\mathbb{E}\left[I_{d,\,t+1}^*\right]$  as an additive or multiplicative function of  $\mathbb{E}\left[I_{d,\,t+1}^*\right]$ , implying a requirement of equivalent data-generating processes for the parallel trends assumption to hold with incidence or a log transformation.



Expected incidence (SIR infinite population)

# Proposition (Expected incidence (infinite susceptible population))

Assuming an SIR data-generating process, with initial conditions  $\{S_0, I_0, R_0\},$  for  $t \geq 1,$ 

$$\begin{split} E\left[\lim_{S_{d,0}\to\infty}I_{d,t+1}^*\right] &= \beta_{d,t}\prod_{k=0}^{t-1}\left(1-\gamma+\beta_{d,k}\right)I_{d,0} \\ &= \lim_{S_{d,0}\to\infty}E\left[I_{d,t+1}^*\right] \end{split}$$



#### Incidence: Exponential model

Recall  $I_{j,g}^* = I_{j,0}r_j^g$ . The parallel trends assumption holds when:

$$\begin{split} \mathbb{E}\left[Y_{1,t_2}(0) - Y_{1,t_1}(0)\right] &= \mathbb{E}\left[Y_{0,t_2}(0) - Y_{0,t_1}(0)\right] \iff \\ I_{1,0}\left(r_1^{t_2} - r_1^{t_1}\right) &= I_{0,0}\left(r_0^{t_2} - r_0^{t_1}\right) \iff \\ Y_{1,t_1}\left(r_1^{t_2-t_1} - 1\right) &= Y_{0,t_1}\left(r_0^{t_2-t_1} - 1\right) \end{split}$$

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## Incidence

#### Proposition (Parallel trends: Incidence)

Assuming an SIR data-generating process and an incidence model specification  $\begin{pmatrix}Y_{d,t} = I_{d,t}^*, \ g(y) = y \end{pmatrix}$ , the "infinite susceptible population" parallel trends assumption holds between  $t_1$  and  $t_2$  under the following conditions:

$$\begin{split} \lim_{S_{1,0}\to\infty} \left( \mathbb{E}\left[Y_{1,t_{2}}(0)\right] - \mathbb{E}\left[Y_{1,t_{1}}(0)\right] \right) &= \lim_{S_{0,0}\to\infty} \left( \mathbb{E}\left[Y_{0,t_{2}}(0)\right] - \mathbb{E}\left[Y_{0,t_{1}}(0)\right] \right) \iff \\ \beta_{1,0,t_{1}}^{*}I_{1,0}\left(\beta_{1,t_{1},t_{2}}^{*}-1\right) &= \beta_{0,0,t_{1}}^{*}I_{0,0}\left(\beta_{0,t_{1},t_{2}}^{*}-1\right), \\ & \text{where } \beta_{d,0,t_{1}}^{*} = \beta_{d,t_{1}-1}\prod_{k=0}^{t_{1}-2}\left(1-\gamma+\beta_{d,k}\right), \\ & \beta_{d,t_{1},t_{2}}^{*} &= \frac{\beta_{d,t_{2}-1}}{\beta_{d,t_{1}-1}}\prod_{k=t_{1}-1}^{t_{2}-2}\left(1-\gamma+\beta_{d,k}\right) \end{split}$$



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#### Incidence

#### Proposition (Parallel trends: Incidence)

Assuming an SIR data-generating process and an incidence model specification  $\left(Y_{d,t}=I_{d,t}^*, \ g(y)=y\right)$ , the "infinite susceptible population" parallel trends assumption holds between  $t_1$  and  $t_2$  under the following conditions:

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Return
### Incidence

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#### Proof.

For  $t_1, t_2 \ge 2$  and  $d \in \{0, 1\}$ , we have:

$$\lim_{S_{d,0}\rightarrow\infty}\left(\mathbb{E}\left[Y_{d,t_{2}}(0)\right]-\mathbb{E}\left[Y_{d,t_{1}}(0)\right]\right)$$

Substituting from Proposition 2  $\longrightarrow$ 

$$=\!\beta_{d,t_{2}-1}\prod_{k=0}^{t_{2}-2}\left(1-\gamma+\beta_{d,k}\right)I_{d,0}-\beta_{d,t_{1}-1}\prod_{k=0}^{t_{1}-2}\left(1-\gamma+\beta_{d,k}\right)I_{d,0}$$

Rearranging terms  $\rightarrow$ 

$$= \! I_{d,0} \prod_{k=0}^{t_1-2} \left(1-\gamma+\beta_{d,k}\right) \left(\beta_{d,t_2-1} \prod_{k=t_1-1}^{t_2-2} \left(1-\gamma+\beta_{d,k}\right) - \beta_{d,t_1-1}\right)$$

Collecting terms  $\longrightarrow$ 

$$= \beta_{d,0,t_1}^* I_{d,0} \left( \beta_{d,t_1,t_2}^* - 1 \right),$$
 where  $\beta_{d,0,t_1}^* = \beta_{d,t_1-1} \prod_{k=0}^{t_1-2} \left( 1 - \gamma + \beta_{d,k} \right), \ \beta_{d,t_1,t_2}^* = \frac{\beta_{d,t_2-1}}{\beta_{d,t_1-1}} \prod_{k=t_1-1}^{t_2-2} \left( 1 - \gamma + \beta_{d,k} \right)$ 

Substituting the above expression into the parallel trends condition, we obtain <sup>a</sup>:

$$\begin{split} LHS &= \lim_{S_{1,0} \to \infty} \mathbb{E} \left[ Y_{1,t_{2}}(0) - Y_{1,t_{1}}(0) \right] = \beta_{1,0,t_{1}}^{*} I_{1,0} \left( \beta_{1,t_{1},t_{2}}^{*} - 1 \right), \text{ and} \\ RHS &= \lim_{S_{0,0} \to \infty} \mathbb{E} \left[ Y_{0,t_{2}}(0) - Y_{0,t_{1}}(0) \right] = \beta_{0,0,t_{1}}^{*} I_{0,0} \left( \beta_{0,t_{1},t_{2}}^{*} - 1 \right) \end{split}$$

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## Log incidence

#### Proposition (Parallel trends: Log incidence)

Assuming an SIR data-generating process and a log incidence model specification  $(Y_{d,t} = I_{d,t}^*, g(\cdot) = \log(\cdot))$ , the "infinite susceptible population" parallel trends assumption holds between  $t_1$  and  $t_2$  under the following conditions:

$$\begin{split} \lim_{S_{1,0}\to\infty}\log\left(\mathbb{E}\left[Y_{1,t_{2}}(0)\right]\right) - \log\left(\mathbb{E}\left[Y_{1,t_{1}}(0)\right]\right) = \lim_{S_{0,0}\to\infty}\log\left(\mathbb{E}\left[Y_{0,t_{2}}(0)\right]\right) - \log\left(\mathbb{E}\left[Y_{0,t_{1}}(0)\right]\right) \\ \Leftrightarrow \\ \beta_{1,t_{1},t_{2}}^{*} = \beta_{0,t_{1},t_{2}}^{*}, \end{split}$$
where  $\beta_{d,t_{1},t_{2}}^{*} = \frac{\beta_{d,t_{2}-1}}{\beta_{d,t_{1}-1}}\prod_{k=t_{1}-1}^{t_{2}-2}\left(1-\gamma+\beta_{d,k}\right)$ 

#### Proof.

For  $t_1, t_2 \ge 2$  and  $d \in \{0, 1\}$ , we expand as follows:

$$\lim_{\substack{S_{d,0} \rightarrow \infty}} \log \left( \mathbb{E} \left[ Y_{d,t_2}(0) \right] \right) - \log \left( \mathbb{E} \left[ Y_{d,t_1}(0) \right] \right)$$

Substituting in from Proposition 2  $\longrightarrow$ 

$$= \log \left(\beta_{d,t_2-1} \prod_{k=0}^{t_2-2} \left(1-\gamma+\beta_{d,k}\right) I_{d,0}\right) - \log \left(\beta_{d,t_1-1} \prod_{k=0}^{t_1-2} \left(1-\gamma+\beta_{d,k}\right) I_{d,0}\right)$$

Dividing out common terms  $\longrightarrow$ 

$$\begin{split} &= \log\left(\frac{\beta_{d,t_2-1}}{\beta_{d,t_1-1}}\prod_{k=t_1-1}^{t_2-2}\left(1-\gamma+\beta_{d,k}\right)\right) \\ &= \log\left(\beta_{d,t_1,t_2}^*\right) \end{split}$$

Therefore, the "infinite susceptible population" parallel trends assumption (Eq. ??) holds if and only if

$$\begin{split} \lim_{S_{1,0}\to\infty}\log\left(\mathbb{E}\left[Y_{1,t_{2}}\right]\right) - \log\left(\mathbb{E}\left[Y_{1,t_{1}}\right]\right) &= \lim_{S_{0,0}\to\infty}\log\left(\mathbb{E}\left[Y_{0,t_{2}}\right]\right) - \log\left(\mathbb{E}\left[Y_{0,t_{1}}\right]\right) \iff \\ \log\left(\beta_{1,t_{1},t_{2}}^{*}\right) &= \log\left(\beta_{0,t_{1},t_{2}}^{*}\right) \iff \\ \beta_{1,t_{1},t_{2}}^{*} &= \beta_{0,t_{1},t_{2}}^{*} \end{split}$$

### Log transformations

We can approximate  $\mathbb{E}\left[\log(I^*_{d,t})\right]$  with a second-order Taylor series expansion:

$$\begin{split} \mathbb{E}\left[\log(I_{d,t}^*)\right] &\approx \log\left(\mathbb{E}(I_t^*)\right) - \frac{Var(I_{d,t}^*)}{2\mathbb{E}(I_{d,t})^{*2}} \\ &\approx \log\left(\mathbb{E}(I_t^*)\right) - \frac{1}{2\mathbb{E}(I_{d,t})} \end{split}$$

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|----|--|--------|--|
|    |  | . R. I |  |

## Parallel trends: Log incidence

### Proposition (Parallel trends: Log growth)

Assuming an SIR data-generating process and a log growth model specification  $\begin{pmatrix} Y_{d,t} = \frac{\mathbb{E}\begin{bmatrix} I_{d,t}^* \\ I_{d,t}^* - 1 \end{bmatrix}, \ g(\cdot) = \log(\cdot) \end{pmatrix}$ , the "infinite susceptible population" parallel trends assumption holds between  $t_1$  and  $t_2$  under the following conditions:

$$\begin{split} &\lim_{S_{1,0}\to\infty}\left(\log\left(\mathbb{E}\left[Y_{1,t_{2}}(0)\right]\right) - \log\left(\mathbb{E}\left[Y_{1,t_{1}}(0)\right]\right)\right) = \\ &\lim_{S_{0,0}\to\infty}\left(\log\left(\mathbb{E}\left[Y_{0,t_{2}}(0)\right]\right) - \log\left(\mathbb{E}\left[Y_{0,t_{1}}(0)\right]\right)\right) \iff \end{split}$$

$$\begin{split} &\log\left(\frac{\beta_{1,t_2-1}}{\beta_{1,t_1-1}}\right) - \log\left(\frac{\beta_{1,t_2-2}}{\beta_{1,t_1-2}}\right) + \log\left(\frac{1-\gamma+\beta_{1,t_2-2}}{1-\gamma+\beta_{1,t_1-2}}\right) = \\ &\log\left(\frac{\beta_{0,t_2-1}}{\beta_{0,t_1-1}}\right) - \log\left(\frac{\beta_{0,t_2-2}}{\beta_{0,t_1-2}}\right) + \log\left(\frac{1-\gamma+\beta_{0,t_2-2}}{1-\gamma+\beta_{0,t_1-2}}\right) \end{split}$$



#### Proof.

For  $t_1, t_2 \ge 2$  and  $d \in \{0, 1\}$ , we have:

$$\begin{split} &\lim_{\substack{S_{d,0}\to\infty\\ \text{Substituting in from Proposition 2 \longrightarrow}}} \log\left(\mathbb{E}\left[Y_{d,t_2}\right]\right)\\ &\text{Substituting in from Proposition 2}\longrightarrow\\ &= \log\left(\beta_{d,t_2-1}\prod_{k=1}^{t_2-2}\left(1-\gamma+\beta_{d,k}\right)I_{d,0}\right) - \log\left(\beta_{d,t_2-2}\prod_{k=1}^{t_2-3}\left(1-\gamma+\beta_{d,k}\right)I_{d,0}\right)\\ &\text{Simplifying}\longrightarrow\\ &= \log\left(\frac{\beta_{d,t_2-1}}{\beta_{d,t_2-2}}\left(1-\gamma+\beta_{d,t_2-2}\right)\right) \end{split}$$

$$\begin{split} \text{Similarly, } \log\left(\mathbb{E}\left[Y_{d,t_1}\right]\right) = \log\left(\frac{\beta d,t_1-1}{\beta d,t_1-2}\left(1-\gamma+\beta_{d,t_1-2}\right)\right) &. \end{split}$$
 Therefore,

$$\lim_{S_{d,0} \rightarrow \infty} \log \left( \mathbb{E} \left[ Y_{d,t_2} \right] \right) - \log \left( \mathbb{E} \left[ Y_{d,t_1} \right] \right)$$

Substituting from above  $\longrightarrow$ 

$$= \log\left(\frac{\beta_{d,t_2-1}}{\beta_{d,t_2-2}}\left(1-\gamma+\beta_{d,t_2-2}\right)\right) - \log\left(\frac{\beta_{d,t_1-1}}{\beta_{d,t_1-2}}\left(1-\gamma+\beta_{d,t_1-2}\right)\right)$$

Rearranging terms  $\longrightarrow$ 

$$= \log\left(\frac{\beta_{d,t_2-1}}{\beta_{d,t_1-1}}\right) - \log\left(\frac{\beta_{d,t_2-2}}{\beta_{d,t_1-2}}\right) + \log\left(\frac{1-\gamma+\beta_{d,t_2-2}}{1-\gamma+\beta_{d,t_1-2}}\right)$$

Substituting the above equation back to both sides of the parallel trends assumption completes the proof.

# Definition of $R_t$

#### Proposition (Cohort definition of $R_t$ )

Assume that the effective reproduction number is measured over a generation interval of length  $\frac{1}{\gamma}$  for the cohort  $I_t^*$  becoming infectious at time t. We define the cohort effective reproduction number:

$$R_{d,t} = \sum_{j=t}^{\infty} \left(1-\gamma\right)^{j-t} \beta_{d,j} \frac{S_{d,j}}{N}$$



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### Parallel trends: Log $R_t$

#### Proposition (Parallel trends: Log $R_t$ )

Assuming an SIR data-generating process, log-transformed effective reproduction number model specification  $(Y_{d,t} = \log(R_{d,t}), g(\cdot) = \log(\cdot))$ , the "infinite susceptible population" parallel trends assumption holds for all  $t_1, t_2 > t - 1$  if and only if

$$\begin{split} \lim_{S_{1,0}\to\infty} \log\left(\mathbb{E}\left[Y_{1,t_{2}}(0)\right]\right) - \log\left(\mathbb{E}\left[Y_{1,t_{1}}(0)\right]\right) &= \lim_{S_{0,0}\to\infty} \log\left(\mathbb{E}\left[Y_{0,t_{2}}(0)\right]\right) - \log\left(\mathbb{E}\left[Y_{0,t_{1}}(0)\right]\right) \Leftrightarrow \\ \log\left(\frac{\sum_{j=t_{2}}^{\infty} (1-\gamma)^{j-t_{2}} \beta_{1,j}}{\sum_{j=t_{1}}^{\infty} (1-\gamma)^{j-t_{1}} \beta_{1,j}}\right) &= \log\left(\frac{\sum_{j=t_{2}}^{\infty} (1-\gamma)^{j-t_{2}} \beta_{0,j}}{\sum_{j=t_{1}}^{\infty} (1-\gamma)^{j-t_{1}} \beta_{0,j}}\right) \end{split}$$



#### Proof.

In Proposition 9, we defined  $R_t = R_{d,t} = \sum_{j=t}^{\infty} (1-\gamma)^{j-t} \beta_{d,j} \frac{S_{d,j}}{N}$ . Substituting this formulation of  $R_t$  into the parallel trends assumption, we obtain:

$$\begin{split} \lim_{S_{1,0}\to\infty} \log\left(\mathbb{E}\left[Y_{1,t+1}(0)\right]\right) - \log\left(\mathbb{E}\left[Y_{1,t}(0)\right]\right) &= \lim_{S_{0,0}\to\infty} \log\left(\mathbb{E}\left[Y_{0,t+1}(0)\right]\right) - \log\left(\mathbb{E}\left[Y_{0,t}(0)\right]\right) \Leftrightarrow \\ \\ \sup_{S_{1,0}\to\infty} \log\left(R_{1,t+1}\right) - \log\left(R_{1,t}\right) &= \lim_{S_{0,0}\to\infty} \log\left(R_{0,t+1}\right) - \log\left(R_{0,t}\right) \Leftrightarrow \\ \\ \sup_{S_{1,0}\to\infty} \log\left(\frac{R_{1,t_2}}{R_{1,t_1}}\right) &= \lim_{S_{0,0}\to\infty} \log\left(\frac{R_{0,t_2}}{R_{0,t_1}}\right) \Leftrightarrow \\ \\ \operatorname{Substituting from Proposition 9 \to } \\ \\ \sup_{S_{1,0}\to\infty} \log\left(\frac{\sum_{j=t_2}^{\infty} (1-\gamma)^{j-t_2} \beta_{1,j} S_{1,j}}{\sum_{j=t_1}^{\infty} (1-\gamma)^{j-t_1} \beta_{1,j} S_{1,j}}\right) &= \lim_{S_{0,0}\to\infty} \log\left(\frac{\sum_{j=t_2}^{\infty} (1-\gamma)^{j-t_2} \beta_{0,j} S_{0,j}}{\sum_{j=t_1}^{\infty} (1-\gamma)^{j-t_1} \beta_{1,j}}\right) \Leftrightarrow \\ \\ \log\left(\frac{\sum_{j=t_2}^{\infty} (1-\gamma)^{j-t_1} \beta_{1,j}}{\sum_{j=t_1}^{\infty} (1-\gamma)^{j-t_1} \beta_{1,j}}\right) &= \log\left(\frac{\sum_{j=t_2}^{\infty} (1-\gamma)^{j-t_2} \beta_{0,j}}{\sum_{j=t_1}^{\infty} (1-\gamma)^{j-t_1} \beta_{0,j}}\right) \end{split}$$

# Parallel trends (log ( $\beta_t$ )

### Proposition (Parallel trends: Log $\beta_t$ )

Assuming an SIR data-generating process and a log-transformed effective reproduction number specification  $(Y_{d,t} = \log (\beta_{d,t}), g(\cdot) = \log(\cdot))$ , the parallel trends assumption holds for all  $t_1, t_2 > t - 1$  if and only if

$$\begin{split} \log\left(\mathbb{E}\left[Y_{1,t_{2}}(0)\right]\right) &-\log\left(\mathbb{E}\left[Y_{1,t_{1}}(0)\right]\right) = \log\left(\mathbb{E}\left[Y_{0,t_{2}}(0)\right]\right) - \log\left(\mathbb{E}\left[Y_{0,t_{1}}(0)\right]\right) \\ &\log\left(\beta_{1,t_{2}}\right) - \log\left(\beta_{1,t_{1}}\right) = \left(\log(\beta_{0,t_{2}}) - \log\left(\beta_{0,t_{1}}\right)\right) \end{split}$$

# ATT Interpretations

| Specification    | Outcome  | Link     | Interpretation<br>of ATT                             |
|------------------|--|----------|--|
|                  |  | g(.)     |  |
| Incidence        | $Y_{d,t} = I_{d,t}^*$  | identity | Difference   |
| $Log\ incidence$ | $Y_{d,t} = I_{d,t}^*$  | $\log$   | Percentage difference                                |
| Log growth       | $Y_{d,t} = rac{\mathbb{E}\left(I_{d,t}^* ight)}{\mathbb{E}\left(I_{d,t-1}^* ight)}$ | log      | Percentage change                                    |
| $Log R_t$        | $Y_{d,t} = R_{d,t}$  | log      | Difference in<br>avg. transmissions<br>per infection |
| $Log \ \beta_t$  | $Y_{d,t} = \beta_{d,t}$  | log      | Difference in<br>effective contact rate              |

### Average marginal effects

Algorithm 1 (Estimation of average marginal effects for log incidence and log growth specifications) Given the observed outcomes in the treated units,  $Y_1, \ldots, Y_{N_1}$ , and the estimated ATT,  $\hat{\delta}_t$ , we impute the AME:

- 1. Calculate the fitted untreated potential outcome for the treated group in the scale of the model specification for each treated unit i and post-intervention period  $t > T_0$  using the observed empirical outcome trajectory and the estimated ATT:  $\widehat{Y_d}(0) = Y_{d,t} \hat{\delta}_t$
- 2. Recover the fitted untreated potential outcome for the treated unit i in the case scale,  $\widehat{I_{d-t}^*}(0)$ , from

 $\hat{Y}_{d,t}(0)$  according to the definition of model specifications per Table ??. For log growth, we take the last period prior to intervention as baseline, and construct the untreated potential outcomes by dividing the baseline outcome by the fitted treatment effect coefficient. We repeat division for each post-intervention period to recover the untreated trajectories for the treated units.

3. Calculate the difference between the observed treated outcome and the fitted control potential outcome trajectories to obtain the marginal effect (ME) for each unit i over the entire post-intervention time

periods:  $ME_i = \sum_{t=T_0+1}^T \left(I_{d,t}^* - \widehat{I_{d,t}^*}(0)\right)$ 

4. The AME is given by the average of the calculated differences over all treated units:  $AME=\frac{1}{N_1}\sum_{i=1}^N(ME_i)$ 

Algorithm 2 (Estimation of average marginal effects for log  $R_t$  or log  $\beta_t$  models) For COVID-19, we assume on average 5 days of infectiousness and 3 days of mean exposure period. We use input data on the initial susceptible fraction and infections, as well as empirically estimated effective contact rates over the period of interest

 $eta_t, t \in [t_1, t_2]$ . We then use estimated time-varying ATTs for the effective contact rate,  $\hat{\delta}_t$  to impute the AME:

1. Calculate the fitted treated potential outcomes as an average from 1000 infection trajectories simulated from an SEIR model with effective contact rates set to  $(\beta_t + \hat{\delta}_t)$ , corresponding to an effective

reproduction number  $R_t = 5 \left(\beta_t + \hat{\delta}_t\right)$ .

- 2. Calculate the fitted untreated potential outcomes for the treated group as an average from 1000 infection trajectories simulated from an SEIR model with effective contact rate set to  $\beta_0$ , corresponding to an effective reproduction number  $R_t = 5\beta_0$ .
- 3. The AME for a log  $R_t$  or a log  $\beta_t$  model is then given by the difference in projected infections over the post-intervention period between the two fitted trajectories.

### Inference

We conduct inference using the wild score bootstrap, which allows for valid inference with heteroskedastic data and a small number of clusters when a generalized linear model is used for estimation. This is a generalization of the wild cluster bootstrap. Given any maximum likelihood estimation process, in each bootstrap replicate,

- 1. Estimate the score contribution for cluster c as the sum of score vectors in all observations from cluster c, where a score vector is the first derivative of the log-likelihood function.
- 2. Re-weight the score distribution based on an auxiliary cluster-level random variable with mean 0 and variance 1.
- 3. Calculate a Wald statistic is calculated using the weighted scores.

The p-value is the proportion of bootstrap replicates for which the bootstrapped Wald statistics exceed the observed Wald statistic under the null.



# $R_t$ and $\beta_t$ estimation (SIR)

### Proposition (Estimation of $\beta_{d,t}$ )

Assuming an SIR data-generating process, with  $I_{d,t+1} \sim Pois\left(\beta_{d,t}S_{d,t}\frac{S_{d,t}}{N}\right)$ , the maximum likelihood estimator of  $\beta_{d,t}$  is:

$$\hat{\beta}_{d,t} = \frac{I_{d,t+1}^*}{I_{d,t} \frac{S_{d,t}}{N}}$$

#### Proof.

Because we assume:

$$I_{t+1}^*|I_t \sim Pois\left(\beta_t I_t \frac{S_t}{N}\right),$$

the log-likelihood  $(\ell)$  function can be defined:

$$\ell\left(\beta_{t}|I_{t+1}^{*}, I_{t}, S_{t}, N\right) \propto I_{t+1}^{*} \log\left(\beta_{t}I_{t}\frac{S_{t}}{N}\right) - \beta_{t}I_{t}\frac{S_{t}}{N}$$

 $\text{Setting } \ \frac{\partial \ell \big(\beta_t|I_{t+1}^*,I_t,S_t,N\big)}{\partial \beta_t} = 0 \text{ to obtain the maximum likelihood estimator:}$ 

$$0 = \frac{\ell \left(\beta_t | I_{t+1}^*, I_t, S_t, N\right)}{\partial \beta_t}$$
$$\implies \hat{\beta}_t = \frac{I_{t+1}^*}{I_t \frac{S_t}{N}}$$

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### Timestep aggregation

#### Proposition (DiD with time-step aggregation)

Suppose that the parallel trends assumption holds with a log link for every pair of individual pre- and post-intervention time steps between the average outcome in the treated and comparison groups. That is, for any individual time steps  $t_1 \leq T_0$  and  $T_0 < t_2 \leq T$ , we assume

$$\log\left(\mathbb{E}\left[Y_{1,t_{2}}(0)\right]\right) - \log\left(\mathbb{E}\left[Y_{1,t_{1}}(0)\right]\right) = \log\left(\mathbb{E}\left[Y_{0,t_{2}}(0)\right]\right) - \log\left(\mathbb{E}\left[Y_{0,t_{1}}(0)\right]\right)$$

Then, the following parallel trends assumption holds over aggregated time intervals:

$$\log\left(\mathbb{E}\left[Y_{1,t}(0) \middle| t \in \tau_2\right]\right) - \log\left(\mathbb{E}\left[Y_{1,t}(0) \middle| t \in \tau_1\right]\right) = \log\left(\mathbb{E}\left[Y_{0,t}(0) \middle| t \in \tau_2\right]\right) - \log\left(\mathbb{E}\left[Y_{0,t}(0) \middle| t \in \tau_1\right]\right)$$

where  $\tau_1$  and  $\tau_2$  denote arbitrary combination of pre- and post-intervention time periods, respectively.

### Multiple units and time periods

We can extend the parallel trends assumption to both multiple units and multiple time periods:

$$\begin{split} g\bigg(\mathbb{E}\left[Y_{i,t}(0)\big|i\in\mathcal{N}_{1},t\in\mathcal{T}_{1}\right]\bigg) &-g\bigg(\mathbb{E}\left[Y_{i,t}(0)\big|i\in\mathcal{N}_{1},t\in\mathcal{T}_{0}\right]\bigg) = \\ g\bigg(\mathbb{E}\left[Y_{i,t}(0)\big|i\in\mathcal{N}_{0},t\in\mathcal{T}_{1}\right]\bigg) &-g\bigg(\mathbb{E}\left[Y_{i,t}(0)\big|i\in\mathcal{N}_{0},t\in\mathcal{T}_{0}\right]\bigg), \end{split}$$
(1)

- Multiple periods: sufficient to assume parallel trajectories
- Multiple units: more complex for incidence



# Power simulation parameters

| Parameter    | Description   | Values  |  |
|--------------|---|---|--|
| N            | Total number of units   | 50  |  |
| $N_1$        | Number of treated units   | 25  |  |
| pop          | Population size for each unit   | $\{5,000, 10,000\}$   |  |
| T            | Total number of weeks   | 17  |  |
| $T_{burnin}$ | Weeks in the burn-in period   | 5   |  |
| $T_0$        | Weeks in the pre-intervention period  | 4   |  |
| $I_0$        | Infections at time 0  | 100   |  |
| β            | Effective contact rate  | $\{0.100, 0.115\}$  |  |
| $\gamma$     | Generation interval   | 10 days   |  |
| $\phi$       | Ratio in the effective contact rates<br>between the treated and control<br>groups | $\{1.0, 1.1\}$  |  |
| δ            | Effect size   | $\{0.70, 0.80, 0.90, 0.95, 1.00, 1.05, 1.0$ |  |
| α            | Statistical significance level  | 0.05  |  |









