A Theory of the Reform of Bureaucratic Institutions¹

Susanto Basu University of Michigan David D. Li Hong Kong University of Science and Technology

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Abstract

By bureaucratic institutions or bureaucracy, we mean the rules and regulations that are implemented by government agencies. Burdensome bureaucratic institutions are leading obstacles to economic development and therefore the target of economic reform of many countries in today's world. In this paper, we provide a theoretical framework to analyze the reform of bureaucratic institutions. The analysis shows the key to the reform is to properly incentivize the incumbent generation of bureaucrats, whose cooperation is needed to reform the bureaucracy. However, a simple buy out strategy of reform may not always work. Under certain conditions, a delegation strategy that grants incumbent bureaucrats the decision rights to initiate and to reap the bene⁻t of reform can be successful.

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1. Introduction

By bureaucratic institutions or bureaucracy, we refer to the formal and informal rules and regulations that government agencies implement. Examples are the regulations that certain businesses have to be approved by some government agencies before they can operate. Excessive and burdensome bureaucratic institutions are the leading factor that hampers economic development in many countries. In fact, the post-socialist transition that is undertaken in many countries covering a third of the world population today is in essence a massive reform aiming at reducing the bureaucratic institutions in these economies.

While much has been written about the ine±ciencies of bureaucratic institutions and the necessity for massive reforms of the bureaucracy, there has been few works on how to induce changes in bureaucratic institutions.² This leaves many interesting questions unanswered. For example, what are the di±culties of reforming bureaucratic institutions? Given that reforms, by de⁻nition, are welfare improving, why is it that simple buy-out plans of bureaucrats do not always work? Why is it that we often observe a surge of corruption of bureaucrats during economic reforms whose very aim is to reduce the in°uence of bureaucracy?

The ⁻rst intended contribution of this paper is to provide a simple theoretical framework to understand the bureaucracy and the reform of it. Bureaucracy, we argue, is sustained by over-lapping generations of bureaucrats. Knowledge and decision rights (power) are transferred from one generation of bureaucrats to another. Given this structure of the bureaucracy, there are two kinds of ine±ciencies in a bureaucracy. The ⁻rst ine±ciency arises because self-interest bureaucrats abuse their power

²For example, Kornai's (1992) comprehensive analysis of the formerly socialist systems exposes how bureaucratic control leads to various economic problems in these economies.

to regulation economic activities by taking bribes from private agents. The second ine \pm ciency is that the bureaucrats in power do not typically promote the ablest successors within their agencies. Instead, they take bribes before making the succession decision. Both ine \pm ciencies can be termed as the agency problems of the bureaucracy, since they stem from the bureaucrats' self-interest divergent from that of the bureaucracy as a whole.

Based on the analytical framework, we are able to examine the reform of the bureaucracy. A reform, rather than a revolution, is initiated by the top leadership aiming to restructure the bureaucracy in order to improve the $e\pm$ ciency of the economy. Under the reform, many bureaucratic agencies must be eliminated, while other agencies need to be restructured to provide useful services for private agents (e.g., investors) in the economy. Therefore, the top leadership needs cooperation of bureaucrats in order to reform. While there are many reasons why their cooperation is needed, our model focuses on one in particular: information imperfection. In our model, the leadership is unable to observe directly the productivity of o \pm ces and discern which o \pm ces should be closed and which are to be restructured.

A general conclusion of the analysis is that the key to reform the bureaucracy is to properly deal with the current generation of bureaucrats in power, whose cooperation is needed in order to break or to change the chain of succession of bureaucrats. We show that a one-time buy-out strategy of the bureaucrats in power to induce them to close their agency may not always work. The reason is that in many cases, it is important to induce e®orts of some bureaucrats to restructure their agencies. In this case, the buy-out strategy causes many bureaucrats who should pay e®orts to restructure their agencies to close them instead.

The focus of our analysis is on a delegation strategy of reform, i.e., to grant bu-

reaucrats the rights to reform and to reap the bene⁻t of reform. It is a decentralization approach to reform as observed in many countries. By giving bureaucrats the rights to initiate a reform and at the same time, loosening monitoring of the bureaucrats, such a reform induces bureaucrats to either close their agency or to restructure it. By making the socially e±cient choice, bureaucrats can obtain higher bribes from investors who expect to face reformed bureaucracy. The cost to them is that they either have to pay e®orts to restructure the agency or, in the case of closing the agency, lose bribes from young generations of bureaucracts that they normally obtain. Under the condition that the pre-reform, the bureaucracy was tightly monitored, so that the increase in payo® to bureaucrats associated with the delegation strategy is high, such a strategy of reform may be successful.

An implication of the analysis is an explanation of the observation that in many countries undergoing reforms of the their bureaucracy, there is a surge in corruption juxtaposed with rapid reform. According to our theory, this is due to the delegation strategy of reform that is a common element of reforms in many countries, where the top reformist leadership does not have strong enough political capital and detailed knowledge to dictate details of the reform. Delegating the rights of reform to local bureaucrats becomes a natural choice. This explanation of corruption during reform is in contrast to existing theories, which all focus on corruption in static and stable bureaucracies. Their main conclusion is that corruption impedes economic growth.³

³See Rose-Ackerman (1975), Rose-Ackerman (1978), Gould and Amaro-Reyes (1983), Lui (1985), United Nations (1989), and Klitgaard (1991), Shleifer and Vishny (1993) for arguments along this line. Mauro (1995) and Wei (1997) provide empirical support on this view by conducting mostly cross-country analysis. Le[®] (1964) represents a minority view arguing that moderate corruption can improve $e\pm$ ciency. Bardhan (1997) provides a recent survey of existing literature. Recently, Acemoglu and Verdier (1994) and Banerjee (1994) present careful models on how corruption and associated ine±ciency arise. But it seems to us that there have been few e[®]orts addressing corruption

In the next two sections, we provide a model of bureaucratic institutions and then analyze the conditions under which the buy-out strategy works. The focus is on the delegation strategy of reform. In section 4, we discuss the results and extend the basic model along several dimensions. Section 5 concludes the paper.

2. The Model

2.1. Three Classes of Agents

There are three classes of agents in the model. The \neg rst class is the top leadership, denoted by T. Given that the focus of our analysis is on the reform of the ine±ciency of the bureaucracy, we assume that T is a \good person," who is interested in maximizing social welfare through a successful reform. This approach is partly supported by the observation that unlike career bureaucrats, T is subject to direct monitoring by the general public through democratic election and therefore is more likely to have aligned interest with the general public.

The second class of agents comprises overlapping generations of bureaucrats. Each bureaucrat lives for two periods: \neg rst as an \apprentice" of an o±ce and then the \chief" of the o±ce when he obtains the full control right of the o±ce. Let B_t indicate the bureaucrat who is in control in period t. B_t's economic life starts at the beginning of period t_j 1.

Entrepreneurs comprise the third class of agents. Like bureaucrats, there are also overlapping generations of entrepreneurs. Let E_t be an entrepreneur born at time t. Without losing generality, we assume that neither bureaucrats nor entrepreneurs in the context of institutional change.

discount future utilities.

2.2. Entrepreneurs' Investment

 E_t makes an investment k at the beginning of period t and the investment pays o[®] stochastically at the end of periods t and t + 1. At each time of payo[®], with probability ¹(k_i), the gross payo[®] is R, a constant; otherwise it is 0. In other words, the investment k is intended to increase the chance of success of the investment rather than the conditional payo[®]. We make the assumption that k only a[®]ects ¹ but not R in order to accentuate the damage of a bad bureaucracy on investment incentives of entrepreneurs. Given this assumption, k is not observable and deductible from output R so that bribes or taxes are contingent on gross output R and are directly incentive-reducing.

We will maintain the following technical assumptions:

Assumption 1: ${}^{1}(0) = 0$, ${}^{10}(0) = 1$, ${}^{10}(k) > 0$, and ${}^{100}(k) < 0$.

It turns out that the most interesting case in our analysis is where the probability function ¹ is highly concave, i.e., having rather rapidly decreasing returns to investment. Consequently, we will maintain the following assumptions:

Assumption 2: $\int_{100}^{10} \frac{10}{100} \frac{k}{k}$ is a decreasing function of k.

2.3. Agency Problems within the Bureaucracy

By agency problems within the bureaucracy, we mean that bureaucrats do not share the objectives of the top leadership T, the principal of the bureaucracy. Moreover, since T cannot fully observe activities of bureaucrats, the bureaucrats tend to engage in activities damaging the interest of T. We speci⁻cally model two types of agency problems. The ⁻rst type arises because B_t is in control of the o±ce and therefore can prevent both $E_{t_i 1}$ and E_t from reaping the return on their investments. That is, bribery from entrepreneurs to bureaucrats arises. For simplicity, we will assume that the bureaucrat can make a take-it-or-leave-it o[®]er in negotiating the amount of the bribe.

To control this type of agency cost, T employs random and direct monitoring of the bureaucrats. We model a very simple monitoring technology. At the end of each period, with probability q_0 , T investigates whether B_t has taken a bribe. If B_t is found to have taken a bribe b, he will have to pay a ⁻ne of F (b). We assume that the ⁻ne function is F (b) = b². The simple functional form should not change our main conclusions in any qualitative way. At the end of period, the ⁻ne is rebated in a lump-sum fashion to the entire population.⁴ nder such an anti-corruption policy, B_t chooses to maximize $b_i q_0 b^2$, so the optimal bribe B_t demands is $b = \frac{1}{2q_0}$ and the associated payo[®] to B_t is $b = \frac{1}{4q_0}$

Throughout our analysis, we shall assume that T^0s direct monitoring forms a binding constraint on the amount of the bribe. That is, the total net pro⁻t is bigger than the bribe so that it is worthwhile for the entrepreneur to bribe the bureaucrat. Also, for our analysis, we shall assume that q_0 is the exogenous steady state intensity of direct monitoring. For technical convenience, we shall focus on changes in q_0 rather than changes in F (:). To summarize, in the following discussions involving q, we have

Assumption 3: $R > \frac{1}{2q}$.

The second kind of agency problem is called nepotism, which arises because a senior bureaucrat has power to choose his successor and aspiring junior o \pm cials have to compete for the position.⁵ Therefore, we assume that before B_{t+1} inherits power

⁴We assume that the ⁻ne is evenly distributed among all agents, so that there are no incentive consequences. We can allow the ⁻ne to be paid back to the investing entrepreneur without any gualitative changes in the following analysis.

⁵In our model, for simplicity, we assume away competition among junior bureaucrats. In general,

from B_t , he has pay a \tribute" to the old.

Avoiding the details of modeling nepotism, we simply assume that the \tribute" is a constant (®) proportion of the junior $o \pm cial$'s expected future bribe. The \tribute" is a perk enjoyed by the senior $o \pm cial$. Since it is unlikely that there are wellfunctioning capital markets to ⁻nance junior bureaucrats' pursuit for future power, ® is likely to be much less than 1.

2.4. The Steady State of the Bureaucracy

We can now analyze the steady state the bureaucracy, i.e., the situation without reform. The conclusion is consistent with conventional wisdom. That is, a tighter monitoring of bureaucrats improves the e±ciency of the bureaucracy and social welfare. The intuition is that bribes to bureaucrats siphon o[®] returns to entrepreneurs, who then have less incentive to invest.

From our previous analysis, E_t has to bribe B_t in period t and then B_{t+1} in period t + 1 in the amount of:

$$b = \frac{1}{2q_0}$$
 (1)

Consequently, B_t expects to get a payo[®] of b_i $q_0b^2 = \frac{1}{4q_0}$ with probability ¹ and 0 otherwise from each project and there are two projects existing during B_t 's reign of the o±ce.

How much will Et invest? Et will maximize her expected return, which is

since she does not discount the second period payo[®].

such competition can be important.

The ⁻rst order condition for k becomes:⁶

$$2^{10}(k_0)(R_i \frac{1}{2q_0}) = 1:$$
 (2)

Notice that given the existence of the bureaucratic $o\pm ce$, the expected social welfare from investment k is

which requires that the rst best investment level satisfy

$$2^{1^{0}}(k)R = 1$$
: (3)

Comparing equations (2) and (3), we conclude:

Proposition 1 Given the existence of bureaucratic $o \pm ces$, a higher q_0 leads to higher investment, higher output, and higher social welfare.

Can a tighter monitoring policy of the bureaucracy be Pareto improving, so that both bureaucrats and entrepreneurs prefer tighter anti-corruption policies? In the real world the answer is likely to be no, since otherwise popular political demand should have already produced stricter policies. In our model, however, the answer may be yes. The intuition is that an increase in q may increase k so much that the higher success rate ¹ leads to more frequent bribes, which more than compensates for the lower amount of each bribe. It turns out that this situation does not arise when q is not too low. Assumption 5 rules out this unlikely case. We shall maintain this assumption for the remainder of the paper.

Assumption 5: $q \downarrow \frac{103}{1100}$, for k > 0:

Lemma 1 Under Assumptions 1 to 5, an increase in q_0 makes the entrepreneur better $o^{\text{(B)}}$, but the bureaucrat worse $o^{\text{(B)}}$, i.e. $(\frac{1}{4q})_q^{\text{(I)}} < 0$.

⁶The second order condition is guaranteed by our convexity assumption on ¹:

3. Strategies of Reform

Suppose that at t = 0, a reformist leader T assumes power. The intended marketoriented reform involves changing the role of the bureaucracy.⁷ We identify two general objectives of such a reform: to eliminate those unproductive bureaucratic $o\pm ces$ and to restructure those potentially productive ones. Correspondingly, suppose there are two types of $o\pm ces$. The ⁻rst type $o\pm ce$ does not provide any value-added to investment projects as modeled above and cannot be restructured. This will be called the low type $o\pm ce$ and the reform intends to close such $o\pm ces$. The second type can be restructured during a reform so that with the service of the $o\pm ce$, the positive return to an investment becomes Rv with v > 1. Restructuring such $o\pm ces$ requires e®orts of a bureaucrat equivalent to a monetary cost c. Let us call this the high type $o\pm ce$.

The model is concerned with a fundamental di±culty of reform, i.e. the top reformer does not have su±cient political and administrative capacity to implement a reform. To analyze this di±culty of reform, we focus on the issue of information. Suppose that T cannot distinguish between the two types of o±ces and cannot force a bureaucrat to make e®orts to restructure. T only knows that a certain proportion of o±ces are of the high type.⁸ Furthermore, suppose T has limited capacity so that he cannot observe the output of each o±ce.

Facing limited capacity, in general, T can adopt one of two broad approaches to

⁷As Kornai (1992) argues, bureaucratic coordination is a key feature of many non-market economies.

⁸This informational asymmetry is our way of formalizing why T needs bureaucratic cooperation during reform. See section 5.1. for other reasons why this might be true.

reform. He can order the bureaucrats to close all $o \pm ces$ without any restructuring. We call this a sweeping reform. Alternatively, he can provide incentives for bureaucrats and delegate the rights to reform to them. We call this a decentralized reform. In the following, we discuss strategies to implement a decentralized reform.

3.1. Buying Out Bureaucrats

A simple strategy to implement a decentralized reform is to buy out bureaucrats. In such a strategy, T compensates bureaucrats who choose to close their $o\pm ces$ immediately. We show that such a buy-out strategy may or may not induce a successful decentralized reform. Suppose that the monetary compensation is m. In order for a B₀ in a low type $o\pm ce$ to decide to close the $o\pm ce$, it must be:

$$m > \frac{{}^1(k_0)}{2q_0} + {}^{\mathbb{R}}\frac{{}^1(k_0)}{2q_0} = (1 + {}^{\mathbb{R}})\frac{{}^1(k_0)}{2q_0}$$

where k_0 is the amount of investment de⁻ned in equation (2), since without closing the $o \pm ce$, B_0 expects to get bribes from $E_{i,1}$, E_0 , and B_1 .

Meanwhile, in order for the buy-out strategy to be successful, m cannot be too high. Otherwise, a B_0 in a high type $o \pm ce$ will also choose to close the $o \pm ce$. We have

$$m \cdot \frac{1(k_0)}{4q_0} + \frac{1(k_H)}{4q_0} i c + \frac{1(k_H)}{2q_0};$$

where the -rst term is the expected bribe from $E_{i\,1}$ and the second term is that from E_0 with k_H being the new and increased investment level associated with successful restructuring, i.e.,

$$2^{10}(k_{\rm H})({\rm Rv}_{\rm i} \ \frac{1}{2q_0}) = 1:$$

Clearly when c is non-trivial, both conditions cannot be satis⁻ed simultaneously.

Proposition 2 If $c < (1 + 2^{(m)})\frac{1}{4q_0}(k_0)}{4q_0}$, then a buy-out strategy that $o^{(m)}ers m$ to those bureaucrats who decide to close their $o \pm ces$ will induce a successful decentralized reform, where m 2 ($(1 + (m))\frac{1}{2q_0}; \frac{1}{4q_0} + (1 + 2^{(m)})\frac{1}{4q_0}; c$).

In addition to the condition speci⁻ed above, there are other constraints that may prevent a buy-out strategy from being feasible. In particular, T is likely to face a tight budget constraint during the reform period so that he does not have the funds to buy out B_0 's. Furthermore, even if T can borrow against future tax raises in order to ⁻nance the buy-out strategy, the taxes will fall on future productive investors and this may not be desirable.

3.2. The Delegation of Rights to Reform

An important approach to reform is through delegating the rights to reform to bureaucrats in charge of bureaucratic agencies, i.e., to grant individual bureaucrats the decision rights to reform and to reap the bene⁻t of reform. Such a reform strategy is di[®]erent from that of a sweeping reform in which the top leaders issue a mandate to close or to restructure bureaucratic agencies.

A key component of the delegation strategy of reform is to grant bureaucrats rights to bene⁻t from reform. In order to do so, the monitoring policy within the bureaucracy must be relaxed. Suppose that the monitoring policy is relaxed from q_0 to q^{α} for period 0 and bureaucrats are granted autonomy to initiate reforms, i.e., either to close or to restructure their o±ces. Let us analyze the decisions of bureaucrats in each type of o±ce.

For a B_0 in a low type o±ce, without reform (i.e., he keeps the o±ce open), he

will obtain bribes from both $E_{i 1}$ and E_0 and a \tribute" from B_1 :

$$\left[\frac{{}^{1}(k_{0})}{4q^{\alpha}} + \frac{{}^{1}(k^{\alpha})}{4q^{\alpha}}\right] + {}^{\mathbb{R}}\left[\frac{{}^{1}(k^{\alpha})}{4q_{0}} + \frac{{}^{1}(k_{0})}{4q_{0}}\right]$$
(4)

where the ⁻rst term in square brackets is the sum of bribes B_0 obtains from $E_{i,1}$ and E_0 ; the second term is the \tribute" paid by the young bureaucrat; k^{*} is the amount of investment made by E_0 anticipating that the o±ce will stay open, i.e.,

$${}^{10}(k^{\alpha})(2R_{i} \frac{1}{2q^{\alpha}} - \frac{1}{2q_{0}}) = 1$$

Alternatively, if B_0 chooses to reform (i.e., to close the $o \pm ce$), he will bene⁻t from higher bribes due to higher investments but will lose the \tribute" from B_1 who will change career. B_0 's total payo[®] is:

$$[\frac{{}^{1}(k_{0})}{4q^{\alpha}} + \frac{{}^{1}(k_{c})}{4q^{\alpha}}]$$
(5)

where k_c is the amount of new investment by E_t anticipating the closing of the o±ce, i.e.,

$${}^{10}(k_c)(2R_i \frac{1}{2q^{\alpha}}) = 1$$

Apparently, $k_c > k_0 > k^{\alpha}$. Therefore, in order to induce B_0 in the low type $o\pm ce$ to reform (close the $o\pm ce$), it is necessary and su±cient that

$$\frac{{}^{1}(k_{c})_{i}{}^{-1}(k^{*})}{4q^{*}} > {}^{\mathbb{B}}\left[\frac{{}^{1}(k^{*})}{4q_{0}} + \frac{{}^{1}(k_{0})}{4q_{0}}\right];$$
(6)

which means that the increase in current bribe due to higher investment associated with reform should o®-set the loss of \tribute" from the young generation of bureaucrat. For a bureaucrat in a high type $o \pm ce$, he has three choices: close the $o \pm ce$, keep the $o \pm ce$ open without restructuring, and keep the $o \pm ce$ open with restructuring. Apparently, the choice between the ⁻rst two is the same as that analyzed above. Meanwhile, if a B₀ in a high type $o \pm ce$ takes the third option, his total payo[®] is:

$$\left[\frac{{}^{1}(k_{0})}{4q^{\alpha}} + \frac{{}^{1}(k_{R})}{4q^{\alpha}}\right] + {}^{\mathbb{R}}\left[\frac{{}^{1}(k_{R})}{4q_{0}} + \frac{{}^{1}(k_{H})}{4q_{0}}\right]_{i} C$$
(7)

where k_{R} is the investment by E_0 during reform:

$${}^{10}(k_R)(2Rv_i \frac{1}{2q^{\alpha}} i \frac{1}{2q_0}) = 1$$

and k_H is the investment by E_1 after the reform:

$$2^{1^{0}}(k_{H})(Rv_{i} \frac{1}{2q_{0}}) = 1:$$

Therefore, under the condition that a B_0 in a low type $o\pm ce$ decides to close his $o\pm ce$, we need the following condition to induce a B_0 in a high type $o\pm ce$ to restructure:

$$\frac{{}^{1}(k_{R})_{i}{}^{1}(k_{C})}{4q^{\alpha}} + {}^{\mathbb{B}}\left[\frac{{}^{1}(k_{R})}{4q_{0}} + \frac{{}^{1}(k_{H})}{4q_{0}}\right] > C:$$
(8)

Therefore, we have:

Proposition 3 The necessary and su \pm cient conditions for a delegation strategy of reform characterized by $(q_0; q^{\alpha})$ to be successful are

$$\frac{1(k_{c}) i^{-1}(k^{\alpha})}{4q^{\alpha}} > \mathbb{E}\left[\frac{1(k^{\alpha})}{4q_{0}} + \frac{1(k_{0})}{4q_{0}}\right]$$
(6)

and

$$\frac{{}^{1}(k_{R})_{j} {}^{1}(k_{c})}{4q^{\alpha}} + {}^{\mathbb{R}}\left[\frac{{}^{1}(k_{R})}{4q_{0}} + \frac{{}^{1}(k_{H})}{4q_{0}}\right] > C:$$
(8)

where k_c and k_H are investments by E_1 when the o±ce is closed and restructured, respectively; k^{α} and k_R are the investments made by E_0 anticipating the low type o±ce to stay open and the high type o±ce to be restructured, respectively.

We can obtain several comparative static results from Proposition 3. Consider a decrease in q^{x} . Both investments k_{c} and k^{x} will be lower, resulting in an ambiguous e[®]ect on whether B_{0} in a low type $o \pm ce$ chooses to close the $o \pm ce$. However, with the lower q^{x} , B_{0} can bene⁻t even more from the di[®]erence between k_{c} and k^{x} , since in e[®]ect, a more relaxed control of corruption means he is given a larger share in the e±ciency improvement. Overall, we show that last factor dominates the ambiguity of the ⁻rst e[®]ect.

Similarly, consider the implication of an increase in q_0 for condition (6), the steady state anti-corruption policy. The ⁻rst e[®]ect is that k[#] is higher, since E₀ expects to pay fewer bribes to B₁ in period 1. The higher k[#] means that B₀ has more bribes in period 0 and creates a stronger incentive for a B₀ in a low type o±ce not to reform. However, from Lemma 1, a higher q₀ also means that B₁ obtains less expected bribes. This translates into a lower \tribute'' paid to B₀. We can show that under certain conditions, the second e[®]ect dominates the ⁻rst.

Corollary 1 Ceteris Paribus, 1) a lower q^{π} makes the delegation strategy of reform more likely to be successful. 2) When [®] is su±ciently large and c su±ciently small, a higher q_0 makes the co-opting strategy more likely to be successful. 3) When c is su±ciently small, a smaller [®] favors the success of the delegation strategy of reform.

We can also study the consequence of a successful delegation strategy of reform. If a reform based on the above co-opting strategy is successful, then a bureaucrat in the low type $o\pm ce$ expects to get more bribes than before the reform. However, compared with the pre-reform situation, the investment level in the low type $o\pm ce$ will increase, since entrepreneurs expect that their $o\pm ces$ will be closed. After the reform, the investment level will increase further due to the ⁻nal elimination of the low type $o\pm ce$. By the same argument, bureaucrats in the high type $o\pm ce$ will also get higher bribes and the investment level in their $o\pm ce$ will also increase during the reform and will increase further when the reform is successful and the anti-corruption policy is tightened.

Proposition 4 During the implementation of a successful delegation strategy of reform, the amount of expected payo[®] to bureaucrats in both types of $o \pm ces$ goes up. The level of investments in both $o \pm ces$ will increase during reform and increases further after the reform.

4. Extensions and Discussion

4.1. The Need for Bureaucratic Cooperation during the Reform

In our formal model, a key assumption is the information asymmetry between the reformist T and the incumbent bureaucrats B_0 . This asymmetry makes the cooperation of bureaucrats important. In fact, our formal analysis can be extended to a much wider range of circumstances. What is essential to our theory is the premise that the cooperation of lower-level bureaucrats is very important if one is to implement signi⁻cant institutional change.

There are two broad categories of reasons why bureaucratic cooperation is needed. The obvious one is that bureaucratic skills are often indispensable for institutional changes. Many reform measures have to be implemented by lower-level bureaucrats. Take the issue of mass privatization. All detailed operations, from checking book values of state enterprises and issuing vouchers to organizing auctions of shares, have to be performed by the bureaucrats. Aside from incentive issues, the incumbent industrial bureau $o\pm$ cials are the least costly human resources for these tasks. In general, such bureaucratic capital is a resource that can be utilized $e\pm$ ciently by the reformers.

The second reason for the importance of bureaucratic cooperation during the reform is based on the top reformers limited political capital. The top reformer must amass a critical amount of political support for the reform. Incumbent bureaucrats, through their familiarity with politics, are potentially formidable foes of reform who need to be placated.

4.2. The Political Cost of the Delegation Strategy of Reform

Our formal analysis omits any discussion of the political cost of the delegation strategy of reform. Our theory focuses on the economic costs of such strategies in the form of decreased incentives for entrepreneurs to invest. However, there are also signi⁻ cant political costs. In a delegation strategy, bureaucrats getting \golden handshakes" seem like a vestige of the past, and a counterexample to what reforming politicians usually preach. The presence of such examples can create public cynicism and dissatisfaction with the reform process. For instance, in China, corruption was a leading cause of the Tienanmen incident. In other formerly socialist economies, corruption was often regarded as a \second-generation" problem of transition.⁹

It seems that the marginal political cost of corruption associated with a delegation strategy of reform increases very fast with the level of corruption. Mild levels of corruption can be easily tolerated by the general public so long as the economy grows fast. Extremely high levels of corruption even in rapidly growing economies can lead

⁹See Transition, June, 1995.

to extreme political responses, from voting out the government to military coup d'etat. This leads us to believe that our theory is more relevant to cases where corruption levels are low before the reform and a mild increase of corruption is enough to provide the incentives for bureaucrats to comply with the reform.

5. Conclusion

In this paper, we theorize the reform of the bureaucracy. The theory emphasizes the di[®]erence between the bureaucracy and individual bureaucrats. The bureaucracy is sustained by overlapping generations of bureaucrats, while the bureaucrats, like managers of modern corporations, have interests diverse from that of the bureaucracy. Thus, agency problems exist within the bureaucracy. The key to reforming the bureaucracy is to incentivize the incumbent bureaucrats either to close or to restructure their agencies. In this regard, the reform of the bureaucracy is like a long-term investment. The one-time cost is that associated with dealing with the incumbent bureaucrats.

Using this simple framework, we analyze various strategies of reform of the bureaucracy. The focus is on a delegation strategy that grants incumbent bureaucrats the decision rights to initiate and to bene⁻t from reform. It involves a temporary relaxation of monitoring of bureaucrats. Under certain conditions such a decentralized strategy of reform can be successful. An implication of the analysis is an explanation of why in many countries, a surge in corruption co-exists with reforms. Corruption in these cases is a result of loosened control of bureaucrats upon whom the autonomy of reform is granted. This explanation is in contrast to conventional views of corruption, which are concerned with only static bureaucracy rather then the reform of it.

Appendix

A.1. Proof Lemma 1

$$(\frac{1}{q})^0 = \frac{1^0 k_q^0}{q} i \frac{1}{q^2}$$
: (a1)

From the ⁻rst order condition (2), we get

$$k_{q}^{0} = i \frac{1^{0}}{q(2qRv_{L} i 1)^{100}} = i \frac{1^{02}}{q^{2100}}:$$
 (a2)

Plugging (a2) into (a1), we have

$$\left(\frac{1}{q}\right)^{0} = i \frac{1}{q^{3}} \left[\frac{1^{03}}{1^{00}} + {}^{1}q\right] \cdot 0$$

The last inequality is from Assumption 5.

A.2. Proof of Corollary 1

De⁻ne

$$D = \frac{1(k_c) i^{-1}(k^{\alpha})}{q^{\alpha}} i^{-1} \frac{1}{q_0} = \frac{1(k_c) + 1(k^{\alpha})}{q_0}$$

Clearly, $\frac{@D}{@@} < 0$. Therefore, a lower @ makes the co-opting strategy more likely.

For an increase in q^{α} , we know that ${}^{1}(k^{\alpha})$ will be higher, since k^{α} will be higher. k_{L} is independent of q^{α} . Therefore, the second term in D will be higher. As for the e^{\otimes} ect of an increase in q^{α} on the -rst term, we have

$$\left[\frac{1(k_{c})}{q^{\alpha}}\right]_{q^{\alpha}}^{0} = i \frac{1(k_{c})}{q^{\alpha}2} + \frac{1}{2(q^{\alpha})^{3}}\left[i \frac{(1(k_{c})^{0})^{3}}{1(k_{c})^{00}}i^{-1}(k_{c})q^{\alpha} + \frac{(1(k^{\alpha})^{0})^{3}}{1(k_{c})^{00}} + \frac{1}{1(k^{\alpha})}q^{\alpha}\right] < 0:$$

The last inequality is by assumption 2.

Finally, we can study the e[®]ect of a change in q₀ on D: The only terms a[®]ected by q₀ are $i \frac{1(k^{n})}{q^{n}} i \frac{(k_{c})+1(k^{n})}{q_{0}}$. k_L increases with an increase in q₀ by Proposition 1. At the same time, the second term decreases with an increase in q₀ by Lemma 1. Similiar to A.1., we have

$$\frac{@D}{@q_0} = \frac{({}^{10}(k^{\pi}))^3}{2q_0{}^2q^{\pi}{}^{100}(k_c)} + {}^{\otimes}[\frac{({}^{1}(k_c)^{0})^3}{(q_0)^{3\,1}(k_c)^{00}} + \frac{{}^{1}(k_c)}{q_0^2} + \frac{({}^{1}(k^{\pi})^{00})^3}{2(q_0)^{3\,1}(k^{\pi})^{00}} + \frac{{}^{1}(k^{\pi})}{q_0^2}]:$$

Notice that both ¹(:) and $\frac{103}{100(k_c)}$ are increasing functions of k by assumptions. Therefore, we have

$$\frac{@D}{@q_0} \, , \, \left(\frac{1}{2}\frac{q_0}{q^{\alpha}} + \frac{3}{2}^{\mathbb{R}}\right) \frac{({}^{1}(k^{\alpha})^{\mathbb{I}})^3}{(q_0)^{3} {}^{1}(k^{\alpha})^{\mathbb{I}}} + 2^{\mathbb{R}} \frac{{}^{1}(k^{\alpha})}{q_0^2}:$$

which gives the condition in Corollary 1.

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